



Visva-Bharati **Academic & Research**

NOTIFICATION

The Industry Relations Cell (IRC) has been established by the University. Keeping in view of the UGC, NEP and NAAC Requirements, the following guidelines are to be followed by the Departments/ Centres:

- a. The Academic Departments/ Centres have to notify the Industry Linkages if any to the Industry Relations Cell. It can be for linkages that both have an MoU or otherwise.
- b. The Academic Departments/ Centres are encouraged to liaison with local/ national/state based/ other industries to enable Corporate Social Responsibility Initiatives (CSRs), Research and Development, Student Apprenticeship/ Internship and Placements. The Departments can coordinate with the IRC if any technical/administrative support is required regarding establishment of a tie-up.
- c. The University Administration encourages Academic Departments/ Centres to collaborate with their Industry Partner over research topics of interest, including those which have local and regional relevance and ensure dissemination of the same.

The existing linkage details maybe submitted in the format given below to the office of the Joint Registrar (Academic & Research) - jracadres@visva-bharati.ac.in

S. No	Name of the Industry Partner	Type of Partner (R&D), Internship, Consultancy	Nature of financial involvement (Amount in lakhs)	MoU if Agreement other any/ any

Please submit copies of MoU, Agreements or any other collaborative documents available along with this format.

Memo No. A&R/NEP/ **4430** /2025-26
Date: 05.06.2025


Joint Registrar
(Academic & Research)
Visva-Bharati

Copy to:

1. All Principals/Directors of the Bhavanas/Vibhaga, V.B.
2. All Head of the Departments/Sadana/Centres/Units, V.B.
3. Joint Registrar (Examinations), V.B.
4. C.S. to Vice-Chancellor, V.B.
5. P.A. to Registrar, V.B.
6. University Webmaster: With a request to upload in the University Website