



Visva-Bharati
Academic & Research Section

NOTICE

In accordance with the communication made by the Secretary, MoE, Deptt. of Higher Education, Govt. of India vide D.O.No.8-40/2024/L-II dated: 03.12.2024 (attached), the Competent Authority has been pleased to constitute the following team to celebrate the "**Bharatiya Bhasha Utsav**" on **11th December, 2024** at Visva-Bharati in a grand manner to promote and preserve Mother Language and Bharatiya Bhashas to commemorate the birth anniversary of esteemed Tamil Poet, Writer, Journalist and an eminent Freedom Fighter in Independence movement, **Shri Subramania Bharati**, popularly known as "**Mahakavi Bharathi**":

Members of the Committee:

- | | |
|------------------------------------|-----------------|
| 1. Principal, Bhasha-Bhavana | - Nodal Officer |
| 2. Head of the Department, Bengali | - Member |
| 3. Head of the Department, Hindi | - Member |
| 4. Head of the Department, Odia | - Member |
| 5. Head, Assamese Language Unit | - Member |

The Nodal Officer alongwith other team Members are requested to organize the Event as per the direction of above mentioned Letter from MoE and furnishing a report on the celebration to the Ministry after the completion of the same.

Ref. No: A&R/Notification/**3739** /2024-25
Santiniketan, dated: 06/12/2024

Joint-Registrar
(Academic & Research)
Visva-Bharati

06/12/24 *Shiswas*
06.12.24

Copy for Information and necessary action:

1. Nodal Officer & All Members of the team
2. Security In-Charge, VB
3. In-Charge, Public Relations
4. C.S to Vice-Chancellor, V.B
5. P.A to Registrar, V.B
6. University Webmaster: to upload in the University Website

संजय कुमार, भा.प्र.से
सचिव

Sanjay Kumar, IAS
Secretary



उच्चतर शिक्षा विभाग
शिक्षा मंत्रालय
भारत सरकार
Department of Higher Education
Ministry of Education
Government of India
03rd December, 2024

D.O.No.8-40/2024/L-II

Dear Colleagues,

It has been decided that every year 11th December shall be celebrated as **Bharatiya Bhasha Utsav** to commemorate the birth anniversary of esteemed Tamil poet, writer, journalist and an eminent freedom fighter in Independence movement, Shri Subramania Bharati, popularity known as "Mahakavi Bharathi". Accordingly, celebrations are held every year on this date by this Ministry. The significance of this day is to promote dissemination of mother language to all and create maximum awareness of linguistic and cultural traditions throughout the world and to inspire solidarity amongst the people speaking many languages.

This year it has been decided to celebrate the "Bharatiya Bhasha Utsav" on 11.12.2024 in a grand manner to promote and preserve Mother Language and Bharatiya Bhashas. The tenor of the occasion would be celebratory with the following objectives:-

- Highlight the linguistic diversity of our country and multilingualism
- Encourage usage of not only the respective mother Language, but other Indian languages as well.
- To understand diverse cultures in India and various forums of literature, craft, performing arts, scripts and other forms of creative expression
- Promote Indian language in digital spaces, develop technologies and tools
- Encourage innovation and entrepreneurship through Indian languages

I am writing to you with the request to organize unique multilingual festivals on a appropriate scale to mark the occasion by holding day-long festivals with the participation of students, teachers, parents and members of the public. An indicative list of programmes could include promotion of Indian languages in digital spaces, encourage innovation and research through Indian languages, multilingual cultural programmes, speeches, songs, games, fun activities, film screenings in different languages, seminars, workshops, debates, cuisine corners from different linguistic areas, exhibitions, language learning corners, interaction with authors, street plays, folk performances, etc.

It is also advised to disseminate information about these programmes widely so that people across the country feel connected on this important day.

Best wishes

Yours sincerely,

(Sanjay Kumar)

All Heads of Higher Educational Institutions

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