



भारत सरकार / Government of India
केन्द्रीय संचार ब्यूरो / Central Bureau of Communication
Bardhaman

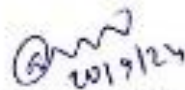
19/9/24

For Pre-publicity of ICOP at Visva-Bharati during 24th-27th September, 2024

Central Bureau of Communication (CBC) under the Ministry of Information and Broadcasting, Govt. of India in association with Visva-Bharati will organise an integrated communication and outreach programme (ICOP) themed **Mission Life** at Visva-Bharati during 24-27th September, 2024. CBC is mandated to organise such programmes with the objective of creating awareness on the central government's policies/schemes as well as local and current issues.

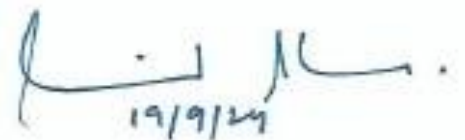
The ICOP will begin with an exhibition on Mission Life at the Nandan Art Gallery at Kala Bhavan at 3:30 pm on 24th September. The exhibition will be open from 10 am to 1 pm daily till 27th September, where short films related to the freedom movement will also be screened. Cleanliness drives and street plays as part of Swachhata Hi Seva will be organised on Visva-Bharati premises besides sapling plantation under the Ek Ped Maa Ke Naam initiative. A key highlight will be seminars on issues such as Sexual Harassment at Workplace, Waste Management, Nutrition Month and Cyber Crime with eminent speakers and subject-matter experts, which will be held at the Central Library Seminar Hall, Visva-Bharati. All seminars will be livestreamed and include quiz competitions.

Other competitions engaging the local public and students including rural and other sports, and sit and draw will also be part of the ICOP, besides cultural performances.


19/9/24

(Director, PSNS & DSW, Visva-Bharati)

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19/9/24

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