



Centre for Journalism and Mass Communication (CJMC)

Visva-Bharati: A Central University and An Institution of National Importance

Santiniketan, West Bengal, India

in collaboration with

Friedrich-Ebert-Stiftung (FES) – India Office

is organising a

TWO-DAY EVENT

on

Gig Economy and Digital Platform Workers in Semi-Rural India:

Challenges, Communication and Policy Perspectives

on the occasion of

Curtain-Closure Event of the Year-Long Silver Jubilee Celebration of CJMC

PROGRAMME SCHEDULE

Day 1: 22.05.2025

Registration: 09:00 AM onwards

Inaugural Session: 9:30 AM – 10:15 AM

Panel Discussion I on ***Understanding the Digital Platform Economy in Semi-Rural India:***
10:20 AM – 11:10 AM

Panel Discussion II on ***Communication Practices, Gendered Realities, and Digital Labour Activism:*** 11:25 AM – 12:15 PM

Students' Workshop on ***Advocating for Gig Workers: A Communication and Strategy Workshop:*** 12:15 PM – 2:00 PM

Sharing Circle: Voices from the Field: 3:00 PM – 4:00 PM

Faculty-Scholar Roundtable on ***Mapping Future Research Priorities at CJMC:***
4:00 PM – 5:00 PM

(Venue: CJMC Smart Classroom)

Day 2: 23.05.2025

PAIGAM/IFAT Report Reflections: 9:30 AM – 10:30 AM

Students' Reflections on Platform Economy: 10:45 AM – 11:30 AM

Roundtable Discussion on ***Gig Workers, Academics, and Media Voices: Bridging the Gaps:***
11:30 AM – 1:00 PM

Valedictory Session: 1:00 PM – 2:00 PM



LIPIKA AUDITORIUM, VISVA-BHARATI

ALL ARE CORDIALLY INVITED TO ATTEND THE EVENT

RSVP: cjmc@visva-bharati.ac.in