



**2nd International Conference on Entrepreneurship Development:
Opportunities & Challenges
(Blended Mode)**

**Organized by
Department of Lifelong Learning and Extension, Visva-Bharati, India
&
School of Business, Clafin University, USA**



March 24-25, 2023 (Friday -Saturday)

Venue

Department of Lifelong Learning and Extension, Visva-Bharati, Sriniketan, West- Bengal, India

ABOUT THE CONFERENCE

Family-based Women's entrepreneurship has become a matter of concern in recent years. It stresses utilising women's leadership skills, decisiveness, and innovative ideas for economic and social development. Over the past years, there has been a rise in recognition and acceptance of women in leadership positions in different entrepreneurial businesses. However, despite all these developments, there are only a few examples where we can see women in top positions. Moreover, recent data suggest a huge gender pay gap in organisations, and female entrepreneurs are compelled to depend on their male counterparts for credibility and recognition. These examples suggest that gender inequality is still a big problem in entrepreneurship. Most family-based women entrepreneurs don't get the social support they require to kick-start their businesses from families, peers, and immediate ecosystems. Lack of mentorship from the business community is also one of the main challenges faced by women entrepreneurs in the country. This International Conference aims to divulge the problematic issues as well as opportunities for family-based women entrepreneurs through threadbare discussions from the scholars, faculties and knowledge masters who are working in this field.

About Visva-Bharati

Founded by the first non-European Nobel Laureate Rabindranath Thakur (popularly known as Tagore) in 1921, Visva-Bharati was declared a central university and an institution of national importance by an Act of Parliament in 1951. The President of India is the Paridarsaka (Visitor) of the University, the Governor of West Bengal is the Pradhana (Rector), and the Prime Minister of India acts as the Acharya (Chancellor).

About the Institute of Rural Reconstruction

PalliSamgathanaVibhaga(Institute of Rural Reconstruction) was originally established at Sriniketan by Rabindranath Tagore in 1922 with the primary objective to bring back life into villages, making them self-reliant and self-respectful, acquainted with the cultural tradition of their own country and competent to make efficient use of modern resources for the improvement of their physical, intellectual, and economic conditions. Leonard K. Elmhirst was its first Director. This Institute has four departments, a sectional library, and a Music Unit. The Institute is a balance between academic activities (teaching and research) and extension. Over the years, a substantive data bank of the villages under eight Gram Panchayats in Bolpur-Sriniketan and Illambazar Block has been built.

Advisory board:

Dr. Harpal S. Grewal, Professor of Economics and Finance, School of Business, Claflin University

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Dr. Abdullah Khan, Associate Professor of Economics, School of Business, Claflin University

Dr. Peggy Stevenson Ratliff, Professor of English, Department of English, School of Humanities & Social Science, Claflin University

Organizing Committee:

Chief Patron: Prof. Bidyut Chakrabarty, Vice-Chancellor, Visva-Bharati

Patron: Prof. Arabinda Mandal, Dean of Faculties, Institute of Rural Reconstruction, Visva-Bharati

Organizing Secretary: Prof. Amit Kumar Hazra, Head, Department of Lifelong Learning & Extension, Visva-Bharati

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Organizing Assistant Secretary: Dr. S. Balachandran, Faculty, Department of Environmental Studies, Institute of Science, Visva-Bharati

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Prof. Sujit Kumar Paul, Faculty, Department of Lifelong Learning & Extension, Visva-Bharati

Dr. SubrangsuSantra, Faculty, Department of Lifelong Learning & Extension, Visva-Bharati

Ms. Sudeshna Mitra, Research Scholar, Department of Lifelong Learning & Extension, Visva-Bharati (Former Program Co-Ordinator of Partnership 2020 Project)

Ms. Anuradha Sarkar, Research Scholar, Department of Lifelong Learning & Extension, Visva-Bharati

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Mr. ApurbaKoley, Research Scholar, Department of Environmental Studies, Institute of Science, Visva-Bharati

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Mr. Buddhadeb Biswas, Research Scholar, Department of Lifelong Learning & Extension, Visva-Bharati

Mr. AdrishDey, Ex-Student, Department of Lifelong Learning & Extension, Visva-Bharati (Former Student Assistant of Partnership 2020 Project)

Contact: Ms. Sudeshna Mitra (sudeshna.mitra@visva-bharati.ac.in; Cell : 91-8697889050)

CALL FOR PAPERS

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March 24-25, 2023 (Friday -Saturday)

Participants are requested to send their abstract (not more than 300 words) based on original research by 10th March 2023 to the conference email (partnership2k20@gmail.com). The abstract should be typed in Times New Roman (12 Font Size) with 1.5 Space with the title of the paper, name of the author(s), affiliation, and e-mail address beside the content. The corresponding author will be informed through e-mail about the acceptance of the abstract by March 15, 2023. All accepted papers will be published in the Abstract Proceedings of the Conference. Those communications with enough quality may be further considered for publication in the edited volume of a reputed publication.

Conference email:partnership2k20@gmail.com

Website:<https://bengalwomenproject.com/>

Themes

- 1. Vocal for Local: Indian Initiatives**
- 2. Livelihood & Sustainability through Entrepreneurship**
- 3. Cottage / Handicraft Industries**
- 4. Non-farm sector & Rural Entrepreneurship**
- 5. Science & Technology in Entrepreneurship**

Important Dates:

Registration & Abstract submission last date:

10th March 2023

Registration e-mail: partnership2k20@gmail.com

Registration Link (through Google Form):

<https://forms.gle/oBLEzRP9JTZ5p3Rv8>

Full paper submission last date:

*Will be intimated by email

Registration Fees:

For Online Mode : Nil

For Physical Mode : INR 2000

- **Research Scholars, Students and Visva-Bharati Faculties: Nil**

Guidelines to send money online through the SBI Collect Module under the State Bank of India

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5. Select “VISVABHARATI UNIVERSITY.”
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8. Type at Remarks in CAPITAL “PARTNERSHIP 2020 INTERNATIONAL CONFERENCE.”
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