

Procurement of Print Books through Book Fair/Exhibition

Visva-Bharati University
(A Central University)
Santiniketan, West Bengal-731235

Best Practice

1. Title of the Practice: Procurement of Print Books through Book Fair/Exhibition

2. Objectives of the Practice: Major objectives of procurement of print books through book fair/exhibition are as;

- i. To offer scope to the common students to view new print books published from the different publishers relating to their study. Students of this area are getting hardly any chance to view new books in any book market, as Kolkata is 165 kms far from Santiniketan.
- ii. Faculty members and scholars may have the scope to go through the entire books from different publishers in a single place which may help them to select good books.
- iii. The selection of books will be qualitative, because selection will be based on full text, but not based on cover page only.
- iv. These three-four days event appeared in the locality like a library festival instead of just like mere book fair.

3. The Context: It is sometimes experienced by the faculty members and scholars that vendors are not taken quality books in subject area for recommendation. Moreover, Kolkata is away from the University, so it is not possible by the students, scholars, faculty members to visit Kolkata for viewing new full-text print books. But it is preferred to consult new books by the common students for their study and research. Considering all the aspects and for the benefit of the students and needful library collections, VB library has started to organize book fair/exhibition from 2015 onwards. This books fair is not only ensure the university library collections but also serve to many Institutions and Book-lovers to view and procure books individually as well institutionally.

4. The Practice: Whenever, fund for procurement of Books is becoming VBLN arranges Book Exhibition to procure the qualitative as well as needful collections for its readers. This is a kind of festival to the academics not only for Visva-Bharati but also for local educational institutes and society too. On our invitation, many school and college students visit the exhibition for viewing as well as purchasing the books. Library enlisted book Publishers & Suppliers and non-enlisted reputed publishers may also take part in the exhibition from

different parts of India. The expenditure of the exhibition collected from the exhibitors as stall rent means library has no financial involvement for the same. Faculty Members, Scholars and Students are invited to visit the exhibition and recommend the required book(s). Subject list is circulated with the notice to make the exhibition purposive. Distinguished visitors are also visited the exhibition in different years. Stakeholder are eagerly waiting for this exhibition to get acquainted with the new book(s).

Last year thirty-three (33) Publishers, Book Suppliers from all over India have exhibited their collections. Some of the participants are as; 1) Alphabet Books, 2) Atlas Books & Periodicals, 3) Bharat Book Distributors, 4) Disha Books, 5) Hi-tech Book Services 6) Naya Udyog, 7) New Delhi Publishers, 8) Orient Blackswan, 9) Oxford University Press, 10) Sage Publications, 11) Sahitya Akademi, 12) Springer, 13) Taylor & Francis, 14) Wiley. On display in addition to all subjects (being taught at VB) books, books on general interest, reference books, books on competitive examinations, children books ranging (by language) from Bengali to English, Hindi, and some Foreign Languages.

The exhibition was opened for the public from 12.00pm to 8.00pm on all the four days. The students from Patha Bhavan and Siksha Satra, VB have also visited the exhibition while the students from two schools of the locality i.e. Bolpur High School and Rajatpur Indra Narayan Vidyapith has also witnessed the exhibition and express their entire satisfaction.

5. **Evidence of Success:** The procurement of print books is now very easy and transparent as well as qualitative in nature only because of the book fair/exhibition. This fair is also having an indirect impact on the society in general and university in particular as it is now one of the festival of the locality where many academics and administrators are gathering and exchange their views.



**Visva-Bharati
Central Library**
(Visva-Bharati Library Network)

BOOK EXHIBITION - 2016

Madam/Sir

It is our great pleasure to inform you that Visva-Bharati Library Network is going to organize a 'BOOK EXHIBITION' at Visva-Bharati. The exhibition will contain School, College, University, General and Children's books from all over India. Prof. Swapan Kumar Datta, Hon'ble Vice-Chancellor has kindly consented to inaugurate the said book exhibition on 26 September 2016 (Monday) at 12.00noon.

Venue: Central Library, Visva-Bharati, Santiniketan
Days & Time: 26-29 September 2016 11 am to 7.00pm
 (Opening 26th 12.00pm onwards and Closing 29th at 4.00pm)

On behalf of the Organizing Committee I would like to take this opportunity to invite you for the inaugural programme of the event and also in the Book Exhibition.

Your kind presence is highly solicited.

Dr. V. K. Thomas
University Librarian
Visva-Bharati

Santiniketan
14 September 2016




**VISVA-BHARATI
CENTRAL LIBRARY**
(Visva-Bharati Library Network)

Memo No. CL/239/2019-20(14) 08 June 2019

Visva-Bharati Library Network invites publishers and book sellers to participate in the four-day BOOK EXHIBITION - 2019 organized at the Central Library premises during 28 June 01 July 2019. Details are given below:

- a) **Dates:** 28 June - 01 July, 2019 (Fri-Mon) i.e. four (4) days
Timing: 12 am - 8.00 pm.
- b) **Rate for Book stalls:**
 10' x 10' Stall @ Rs. 15,000.00 (Stall, Registration, 4 Lunch, Evening Snacks (4 days), Tea Biscuits Twice daily) - for 2 heads.
 15' x 10' Stall @ Rs. 25,000.00 (Stall, Registration, 4 Lunch, Evening Snacks (4 days), Tea Biscuits Twice daily) - for 3 heads.
 20' x 10' Stall @ Rs. 30,000.00 (Stall, Registration, 4 Lunch, Evening Snacks (4 days), Tea Biscuits Twice daily) - for 3 heads.
- c) **Facilities offered** - Ready-made pandal, light, one table, 4 chairs, drinking water, internet connection and security.
- d) **Target Audience:** Academic and non-academic staff, students of Visva-Bharati University and neighboring colleges, school students (including two of Visva-Bharati), and general public.
- e) **Subjects of Coverage:** Academic books, (see 'list' as below), children's books, general books etc.
- f) **Accommodation and charges:** Limited number of accommodation (including dormitory) is available in our Guest House on payment & on first-come first-served basis. Accommodation can also be arranged in nearby private lodge by own payment.
- g) **Payment Process:** Publishers and suppliers interested to participate in the Book Fair are requested to send their registration forms along with the Demand Draft drawn in favour of Account Officer, Visva-Bharati payable at SBI, Santiniketan by 20 June 2019.
- h) **Stall Conformation:** Strictly on First-come-First-serve basis with payment (based on VB receiving date).
- i) **Stall No:** not more than 25 (number will be finalized by the VBLN on response from the stakeholders)
- j) **Registration Form** (see below).

(Prof. - Nirmalya Banerjee)
Prof-in-Charge, University Library
Visva-Bharati, Santiniketan

• No Sale/Purchase Guarantee

6. Problems Encountered and Resources Required: There are some difficulties to organize the book fair, some of them are as;

- It is fact the utilization time of the fund sometimes may contradict to organize the book fair/exhibition. Because, right from the notification to winding up the fair the same requires at least two-month formal timing. But this time is not available in some years.
- Staff has to pay much devotion in addition to their normal duties as the library service remains open even during the fair days.
- Considering the availability of fund for procurement of print books, organization of fair is not wise to organize.

7. **Notes (Optional):** Procurement of book through book fair/exhibition to any institute of rural area may have immense impact on the academic environment in general and on student's community in particular.