



বিশ্বভারতী  
विश्वभारती  
Visva-Bharati



आचार्य: श्री नरेंद्र मोदी  
ACHARYA (CHANCELLOR)  
SHRI NARENDRA MODI

संस्थापक: रवीन्द्रनाथ ठाकुर  
Founder: Rabindranath Tagore

उपाचार्य: प्रोफेसर विद्युत चक्रवर्ती  
UPACHARYA (VICE-CHANCELLOR)  
PROF. BIDYUT CHAKRABARTY

## **NOTIFICATION**

In terms of the communication made by Joint Secretary, Department of Higher Education, Ministry of Education, New Delhi vide D.O. No. 11018/13/2023-EBSB dated 09.10.2023 forwarding therewith a D.O. letter issued by Secretary, Youth Affairs and a Circular dated 29.09.2023 issued by National Service Scheme (NSS) Division, Govt. of India, New Delhi, the undersigned is directed to convey for information of all concerned that 'Amrit Kalash Yatra' is being organized in coordination with NSS Units in Schools, Colleges and Universities as a part of 'Meri Maati Mera Desh' campaign on and from 1<sup>st</sup> to 13<sup>th</sup> of October, 2023. Various activities have been suggested to be undertaken at schools, colleges and Universities level on the occasion of 'Amrit Kalash Yatra'.

All concerned are requested to kindly organize various programmes and upload the photos of 'Amrit Kalash Yatra' on the portal as per the directions made by Ministry of Education, Govt. of India as rereferred to the above.

Copies of D.O. letters, Circular etc. are attached herewith.

Enclo : As stated

No. Admn./G/N-5/  
Date : 11/10/2023

  
Registrar (Acting)  
Visva-Bharati

Copy forwarded for information and necessary action to :

1. Director, P.S.N.S., V.B.
2. All Principals and Head of Departments, V.B.
3. Proctor, V.B.
4. Joint Registrar & C.S. to Vice-Chancellor, V.B.
5. P.A. to Registrar, V.B.
6. University Webmaster – to upload it in the University website.



Rina Sonowal Kouli  
Joint Secretary  
Department of Higher Education

भारत सरकार  
शिक्षा मंत्रालय  
उच्चतर शिक्षा विभाग  
शास्त्री भवन  
नई दिल्ली - 110 115  
GOVERNMENT OF INDIA  
MINISTRY OF EDUCATION  
DEPARTMENT OF HIGHER EDUCATION  
SHASTRI BHAVAN  
NEW DELHI-110 115

D.O. No. 11018/13/2023-EBSB

Dated 09.10.2023

Respected Sir / Madam,

Please find enclosed a DO letter from Secretary Youth Affairs forwarding a circular dated 29.09.2023 issued by National Service Scheme (NSS) Division of their Ministry regarding participation of schools, colleges and universities in Amrit Kalash Yatra being organized in coordination with NSS units as part of Meri Maati Mera Desh campaign from 1<sup>st</sup> to 13<sup>th</sup> of October 2023.

2. Institutions may organize Amrit Kalash Yatras, tree plantations, installation of shilaphalakams, Amrit Vatikas with 75 local plants and Panch Pran pledge. Photographs/ selfies of these engagements may be uploaded on the portal <https://yuva.gov.in> and the Amrit Kalash may be handed over to the nearest block authority. A detailed SOP in this regard is attached for reference and necessary action.

3. You are accordingly requested to organize the Amrit Kalash Yatras as detailed in the enclosed circular and upload photographs on the above mentioned portal.

With regards,

Yours sincerely,

Encl: As above

(Rina Sonowal Kouli)

Directors of IITs, NITs, IIITs, IIIMs, IISERs, IISC, SPAs, and other CFTIs  
Vice Chancellors of all Central Universities and NIEPA,



मीता राजीवलोचन, भा.प्र.से.

Meeta Rajivlochan, IAS



सत्यमेव जयते



आज़ादी का  
अमृत महोत्सव

सचिव  
भारत सरकार  
युवा कार्यक्रम और खेल मंत्रालय  
युवा कार्यक्रम विभाग

Secretary  
Government of India  
Ministry of Youth Affairs & Sports  
Department of Youth Affairs

D.O.No.A-12041/9/2023-NSS

Dated the 29<sup>th</sup> September 2023

Dear Sir,

Please find enclosed the circular dated 29<sup>th</sup> September 2023 issued by the National Service scheme (NSS) division of this department for organising Amrit Kalash Yatras in various colleges and universities from 01<sup>st</sup> to 13<sup>th</sup> October 2023.

2. It is requested to please issue the relevant necessary directions to various colleges/universities across the country for organising similar programs.

3. Please note that any individual is free to upload photos and media on the YUVA Portal (<http://www.yuva.gov.in>). No registration is needed for uploading photos. For retrieving information about more than one institution, names and numbers of nodal officers need to be communicated to this department for mapping and registration.

With regards,

Encl. as above

Yours sincerely,

*Meeta*  
(Meeta Rajivlochan)

Shri K. Sanjay Murthy,  
Secretary,  
Department of Higher Education,  
Ministry of Education,  
Shastri Bhawan,  
New Delhi

Government of India  
Ministry of Youth Affairs and Sports  
Department of Youth Affairs  
NSS DivisionShastri Bhawan, New Delhi  
Dated the 29<sup>th</sup> September 2023**CIRCULAR**

Reference D.O. letter No 42-22/261/2023-AKAM dated 7.8.2023 (copy enclosed) and dated 1.9.2023 (copy enclosed) regarding Meri Maati Mera Desh Campaign.

2. In this regard it is further informed that Amrit Kalash Yatras are to be carried out in Schools, Colleges and Universities (for all institutions, both with NSS and without NSS units). The Program coordinators and Program officers are requested to establish contact with all schools, colleges and universities for implementation of the Yatras. From 1<sup>st</sup> – 13<sup>th</sup> October 2023, following activities may be undertaken at school, college and university level:

- a) The students may bring small amount of Mitti or rice from their houses to their respective schools/colleges.
- b) The Mitti or rice then may be collected in the Amrit Kalash at the respective campuses.
- c) The Amrit Kalash Yatras may be organised within the campuses.
- d) Students may be encouraged to take the Panch Pran pledge at the time of collection of Mitti and Rice and upload a photo of the same on <https://yuva.gov.in>.
- e) The plantation of saplings and installation of Shilaphalakam with the names of local bravehearts may be done wherever possible.
- f) All the schools, colleges and universities are encouraged to establish Amrit Vatikas of at least 75 saplings of indigenous plants.
- g) The photos of Kalash Yatras may also be uploaded on the portal <https://yuva.gov.in>, under the tab Meri Maati Mera Desh.
- h) Universities may organise a central function after college level functions are over.
- i) The Kalash at the college/University level may be handed over to the nearest block level agency organising the block level function.

  
29/9/2023  
Pankaj Kumar Singh  
Director

National Service Scheme (NSS)

To,

1. All Regional Directors, NSS
2. All Program Coordinators and Program Officers of NSS

सं A-12041/9/2023-NSS

भारत सरकार  
युवा कार्यक्रम और खेल मंत्रालय  
युवा कार्यक्रम विभाग  
एनएसएस प्रभाग

शास्त्री मकान नं. 10  
दिनांक 26 सितंबर

**परिपत्र**

सेवा नं. 11018/13/2023-EBSB (Computer No. 3216287) दिनांक 26 सितंबर 2023  
प्रति सल्लम: क अशा पत्र संख्या 42-22/261/2023-अकाम का सद्व्यवहार

2. इस संबंध में यह सूचित किया जाता है कि स्कूलों, कॉलेजों और विश्वविद्यालयों (अमृत कलश यात्रा के लिए) में अमृत कलश यात्रा का आयोजन किया जायेगा। कार्यक्रम समन्वयक और कार्यक्रम अधिकारी यात्रा के आयोजन के लिए सभी स्कूलों, कॉलेजों और विश्वविद्यालयों से संपर्क करेंगे। 01 अक्टूबर 2023 तक स्कूल, कॉलेज और विश्वविद्यालयों में निम्नलिखित कार्यक्रम किया जाएगा:

- क. छात्र अपने धरों से थोड़ी मिट्टी या चावल अपने संबंधित स्कूल/कॉलेजों में लाएंगे।
- ख. फिर इस मिट्टी या चावल को संबंधित परिसरों में अमृत कलश में एकत्र किया जाएगा।
- ग. यह अमृत कलश यात्रा परिसर के भीतर आयोजित की जाएगी।
- घ. छात्रों को मिट्टी और चावल एकत्र करते समय पंच प्रण प्रतिज्ञा लेने का निर्देश दिया जाएगा और वे इसकी एक फोटो <https://www.dsa.gov.in> पर अपलोड करेंगे।
- ङ. विश्वविद्यालय और जहाँ भी संभव हो स्थानीय तरीके के नाम पर शिलालेख लगाए जा सकते हैं।
- च. सभी स्कूलों, कॉलेजों और विश्वविद्यालयों को कम से कम 75 स्वदेशी लौह का वाटिका स्थापित करने के लिए प्रोत्साहित किया जाएगा।
- छ. मेरी मिट्टी मेरा देश देश के अंतर्गत कलश यात्रा की फोटो भी <https://www.dsa.gov.in> पोर्टल पर अपलोड की जाए।
- ज. कॉलेज स्तर पर कार्यक्रम के समापन के बाद विश्वविद्यालय एक समूहिक कार्यक्रम आयोजित करेंगे।
- झ. कॉलेज/विश्वविद्यालय स्तर पर कलश को ब्लॉक स्तरीय समारोह आयोजित के निकटवर्ती ब्लॉक स्तरीय एजेंसी को सौंपा जाएगा।

रजि. 3/2/20

राष्ट्रीय सेवा योजना

सेवा नं.

राष्ट्रीय सेवा योजना

राष्ट्रीय सेवा योजना एनएसएस के सभी कार्यक्रम समन्वयक और कार्यक्रम अधिकारी



# User Manual Kalash Yatra for Institution/Central Government Departments/State Government Departments Login

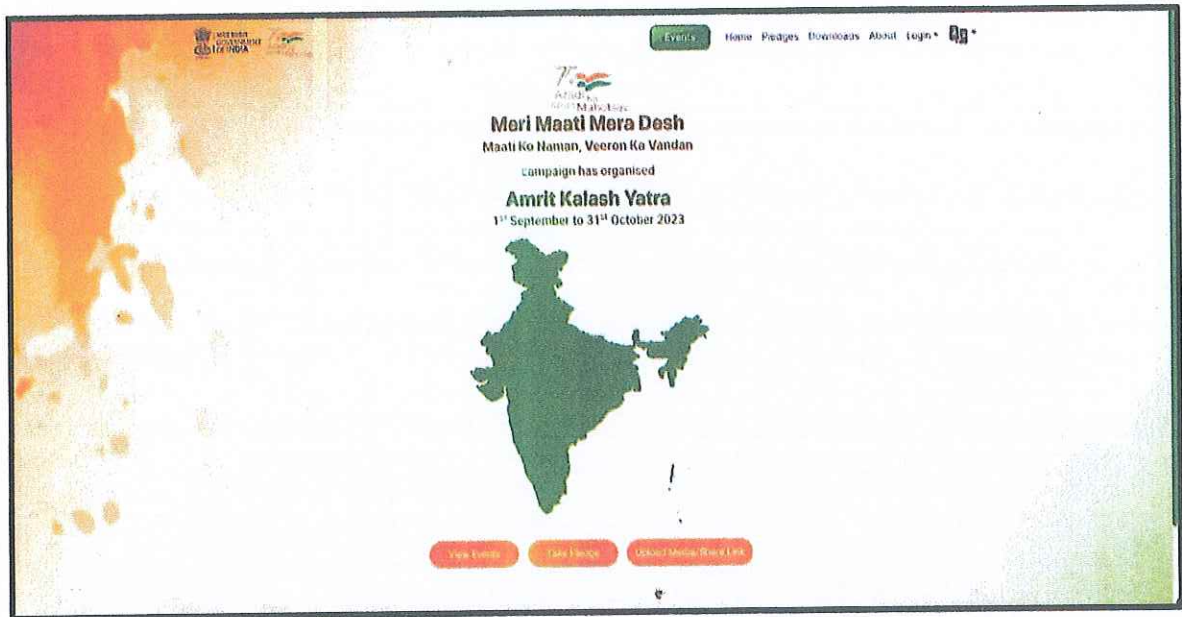
## 1. Visit YUVA website <https://yuva.gov.in/>



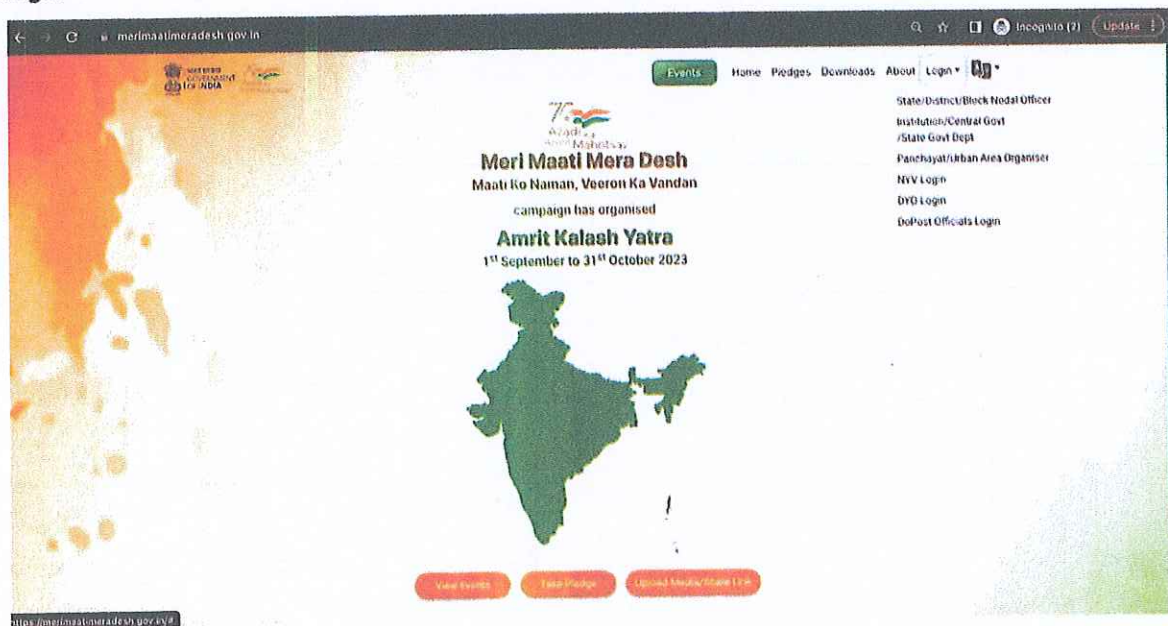
## 2. Click on Login and select "Meri Maati Mera Desh" Option



3. On page <https://merimaatimeradesh.gov.in/> , click on **login**

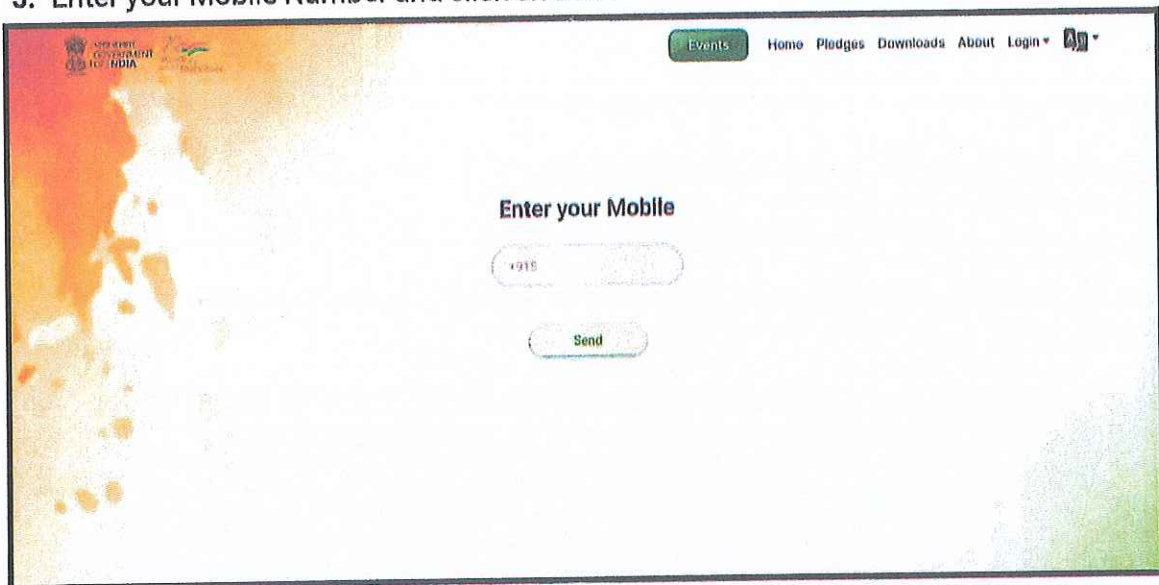


4. On login select option Institution/Central Govt Departments/State Government Departments Login



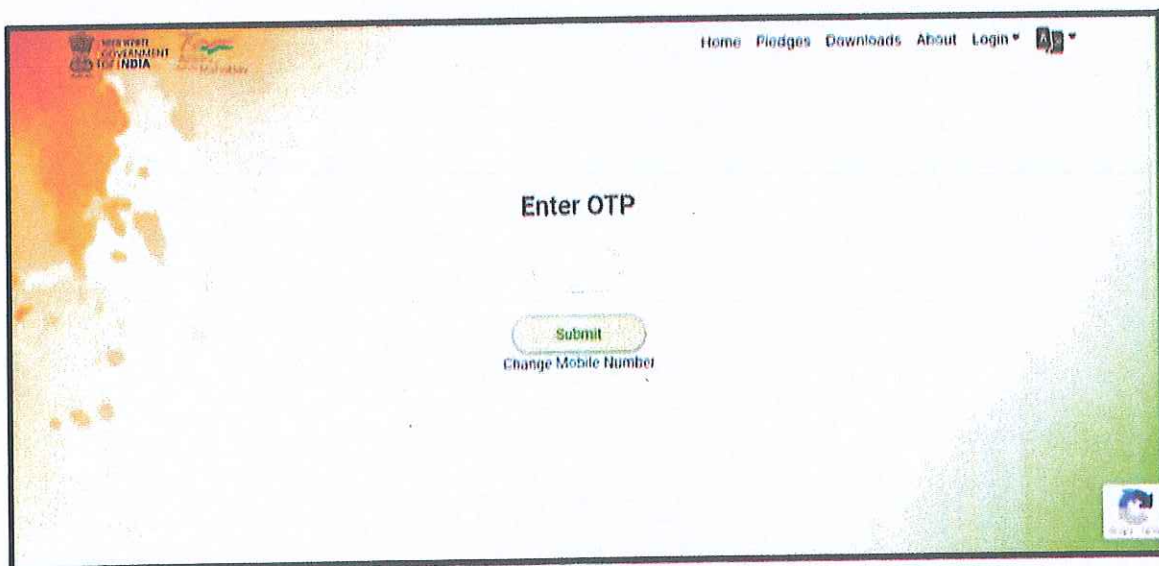


5. Enter your Mobile Number and click on send



The screenshot shows a web page with a header containing the Government of India logo, the text 'GOVERNMENT OF INDIA', and a navigation menu with links: 'Events', 'Home', 'Pledges', 'Downloads', 'About', 'Login', and a user profile icon. The main content area has a title 'Enter your Mobile' and a text input field with a placeholder '+91S'. Below the input field is a 'Send' button. The background features a large, abstract orange and yellow graphic on the left and a green landscape on the right.

6. Enter **OTP** and click on Submit.



The screenshot shows a web page with a header containing the Government of India logo, the text 'GOVERNMENT OF INDIA', and a navigation menu with links: 'Home', 'Pledges', 'Downloads', 'About', 'Login', and a user profile icon. The main content area has a title 'Enter OTP' and a text input field. Below the input field is a 'Submit' button and a link 'Change Mobile Number'. The background features a large, abstract orange and yellow graphic on the left and a green landscape on the right.



7. Enter **Password** and click on **Submit**.

The screenshot shows a web browser window with the URL [merimaatimeradesh.gov.in/institute-login](http://merimaatimeradesh.gov.in/institute-login). The page features a header with navigation links: Events, Home, Pledges, Downloads, About, and Login. The main content area has a background image of a map of India. The form consists of two input fields: 'Enter Password' and 'Re-enter Password'. Below these fields is a 'Submit' button and a link for 'Forgot Password?'. The browser's address bar shows the URL, and the top right corner has an 'Update' button.

The screenshot shows the same web browser window, but the 'Select Organisation' dropdown menu is open. The menu lists three options: 'Select Organization', 'Central Ministry/Department', and 'State Govt Departments'. The 'Institution' option is highlighted in blue. Below the dropdown is an 'Enter' button. The browser's address bar shows the URL, and the top right corner has an 'Update' button.

8. After creating new password nodal officer need to create profile by selecting type of organization as **"Institution"**

9. Select **Institution** i.e., School, College, University, Deemed University.

10. Select location Type i.e., **Rural or Urban**

11. Based on selection of location type, select location, enter PINCODE, Name of the Institution, Name of Principal/Head of Institution, email-id

- **Rural – State, District, Block, Gram Panchayat and Village**
- **Urban – State, District, Block**

12. After submission of information, click **enter**.

The screenshot shows a web browser window with the URL [morumaitimeradosh.gov.in/institute/login](http://morumaitimeradosh.gov.in/institute/login). The page features a navigation bar with links: Events, Home, Pledge, Downloads, About, and Login. The main form is titled "Institute Login" and includes the following fields:

- Select Organisation \***: A dropdown menu with "Institution" selected.
- Select Type \***: A dropdown menu with "School" selected.
- Select State \***: A dropdown menu with "Select Options" displayed.
- Select District \***: A dropdown menu with "Select Options" displayed.
- Pin Code \***: A text input field.
- Name of Institution \***: A text input field.
- Name of Principal/Head of Institution/VC \***: A text input field.
- Email \***: A text input field.

At the bottom of the form is a green button labeled "Enter".



merimaalimeradesh.gov.in/institute-login

Events Home Pledges Downloads About Login

Select Organisation \*

Select Institution \*

Select Type

Select District \*

Pin Code \*

Name of Institution \*

Name of Principal/Head of Institution/VO \*

Email

Enter

merimaalimeradesh.gov.in/institute-login

Events Home Pledges Downloads About Login

Select Organisation \*

Select Institution \*

Select Type

Select State \*

Select District \*

Select Block \*

Select Panchayat \*

Select Village \*

Pin Code \*

Name of Institution \*

Name of Principal/Head of Institution/VO \*

Email

Enter

13. Activities Institution/Central Govt Departments/State Government Departments Login, Nodal Officers needs to perform:

- a) Household Motivated - **Optional**
- b) Kalash Yatra at GP/Village level
- c) Kalash Yatra at Block Level

The screenshot shows a web application interface for Nodal Officers. At the top, there are navigation links: Events, Home, Pledges, Downloads, About, Create Event, and a user profile icon. Below this, there are three main tabs: Household, Kalash Yatra at GP/Village Level, and Kalash Yatra at Block/ULB Level. The 'Kalash Yatra at GP/Village Level' tab is selected. The interface displays the State as RAJASTHAN and the District as JAIPUR. There are buttons for Back, Select Block, Select Gram Panchayat, Select Village, Create Event, and Add Event. A 'Select Event' section is also visible with similar selection buttons. At the bottom, there are links for Add Pledges and Upload Media.

14. Nodal Officers need to enter a number of households Motivated by a particular block they are responsible for, Nodal Officers can be of multiple blocks also.

- a) Gram Panchayat
- b) Village
- c) Date of event
- d) Number of Households

The screenshot shows a web application interface for Nodal Officers. At the top, there are navigation links: Events, Home, Pledges, Downloads, About, NYV Report, and a user profile icon. Below this, there are three main tabs: Household, Kalash Yatra, and Block Level Event. The 'Household' tab is selected. The interface displays the State as UTTAR PRADESH and the District as KASGANJ. There is a dropdown menu for Block, currently showing PATIALI. The 'Household Motivated' section is active, showing fields for Gram Panchayat (MED PUR), Village (BALLOO PUR), Date (09/11/2023), and Number of Households (12). A Submit button is located below these fields.



**15. Nodal Officers** needs to add dignitaries attending the events or attended any event Multiple dignitaries & Events can be added by clicking on + sign and Multiple Upload media of Kalash Yatra at village level.

The screenshot shows a web form for 'Kalash Yatra'. At the top, there are three tabs: 'Household', 'Kalash Yatra', and 'Block Level Event'. The 'Kalash Yatra' tab is selected. Below the tabs, the form is pre-filled with 'State: UTTAR PRADESH' and 'District: KAGANJ'. There are dropdown menus for 'Block' (labeled 'Select Block'), 'Gram Panchayat' (labeled 'Select Gram Panchayat'), and 'Village' (labeled 'Select Village'), along with a 'Date' field set to '09/11/2023'. Below these fields is a section titled 'Add Dignitaries' with a text input field for 'Name of Dignitary', an 'Add Dignitary +' button, and a 'Submit' button. To the right of the 'Add Dignitaries' section is an 'Upload Media' button.

The screenshot shows a web form for 'Kalash Yatra' in Rajasthan. At the top, there are three tabs: 'Household', 'Kalash Yatra at Village Level', and 'Kalash Yatra at Block/ULB Level'. The 'Kalash Yatra at Village Level' tab is selected. Below the tabs, the form is pre-filled with 'State: RAJASTHAN' and 'District: JAIPUR'. There are dropdown menus for 'Block' (labeled 'Select Block'), 'Gram Panchayat' (labeled 'Select Gram Panchayat'), and 'Village' (labeled 'Select Village'), along with a 'Date of the Ash-rats at Village Level' field. Below these fields are 'Create Event' and 'Add Event +' buttons. Below the 'Add Event +' button is a 'Select Event' section with dropdown menus for 'Block' (labeled 'Select Block'), 'Gram Panchayat' (labeled 'Select Gram Panchayat'), and 'Village' (labeled 'Select Village'). At the bottom, there are 'Add Dignitaries' and 'Upload Media' buttons.

- a) Block/ULB
- b) Gram Panchayat
- c) Village
- d) Date of event

**16. Nodal Officer** needs to add dignitaries attending the events or attended any event  
Multiple dignitaries & Events can be added by clicking on + sign and Multiple Upload media of Kalash Yatra at Block/ULB level.

The screenshot shows the Nodal Officer interface. At the top, there are navigation links: Events, Home, Pledges, Downloads, About, NYV Report, and a user profile icon. Below the navigation bar, there are three tabs: Household, Kalash Yatra, and Block Level Event. The Kalash Yatra tab is selected. Under the Kalash Yatra tab, there are three dropdown menus: State (selected: UTTAR PRADESH), District (selected: KASGANJ), and Block (selected: 09/11/2023). Below these dropdowns, there are two buttons: Add Dignitaries and Upload Media. The Add Dignitaries button is highlighted. Below the Add Dignitaries button, there is a form with a label 'Add Dignitaries' and a text input field for 'Name of Dignitary'. Below the text input field, there is a button 'Add Dignitary +' and a 'Submit' button.

The screenshot shows the Nodal Officer interface. At the top, there are navigation links: Events, Home, Pledges, Downloads, About, NYV Report, and a user profile icon. Below the navigation bar, there are three tabs: Household, Kalash Yatra, and Block Level Event. The Kalash Yatra tab is selected. Under the Kalash Yatra tab, there are three dropdown menus: State (selected: UTTAR PRADESH), District (selected: KASGANJ), and Block (selected: 09/11/2023). Below these dropdowns, there are two buttons: Add Dignitaries and Upload Media. The Upload Media button is highlighted. Below the Upload Media button, there is a form with a label 'Upload Media' and a text input field for 'Name of Dignitary'. Below the text input field, there is a button 'Choose File'.